



The Medal Program

FOR THE STALLIONS & BREEDERS

Introducing the Equinety Platinum Medal Rope Horse Futurity! A unique and affordable incentive program for breeders, owners, and riders of top-level performance horses. Join us in honoring the genetics of versatile rope horses and be a part of this exclusive opportunity.

No yearly nominations are required for your horse. Instead, make a single annual payment as a slot owner and reap the rewards. We understand that not everyone can afford to participate in every incentive, so we've created a program that benefits everyone involved.

In 2024, there are only 100 spots available, with 30 already filled and 70 new spots up for grabs. Mark your calendars for September 26-29, 2024, as the Equinety Platinum Medal Rope Horse Futurity takes place at the prestigious Lazy E Arena in Guthrie, Oklahoma.

Compete for an enticing estimated payout of \$190,000+ in our second year! This exclusive opportunity is open to Medal Program horses only, with no additional entry fees or yearly nominations required. We aim for all our programs to benefit from being part of the Medal Program. Join us now and seize the rewards!

Don't miss your chance to be a part of history and celebrate the excellence of rope horses. Join the Equinety Platinum Medal Rope Horse Futurity Medal Program today!

The Medal Program features a directory for stallion owners and breeders, an opportunity to advertise through the Platinum Medal sale catalog, and a chance to give back to the customer. For \$3,500, you receive a full-page ad in our catalog for your program or stallions. For programs with multiple stallions, this is an opportunity to run them all in one ad without paying to list them separately. It is also an opportunity for you to highlight your breeding programs' offspring and their achievements.

Join the Medal Program if you breed horses! Two-thirds of the incentive fee will be placed in The Medal Program Incentive-Pot. For a horse to be eligible for the incentive, it must be by breeder who is part of the Medal Program.

The incentive will be distributed by half to the spot owner and half to the owner of the eligible horse.

For more information, please contact Billy Myers at 605.645.2762 or email info@platinummedalfuturity.com

September 26 - 29, 2024 | Lazy E Arena Guthrie, OK



Billy Myers 605.645.2762



info@platinummedalfuturity.com
platinummedalfuturity.com



PO Box 174
Spearfish, SD 57783



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The process to become a part of The Medal Program is very simple and seamless for your program. Please complete the following form and email the requested information to info@platinummedalfuturity.com. We will simply email an invoice for the stated \$3,500, which you can choose to pay via credit card online or mail a check the P.O. Box listed at the bottom of this form.

It is our honor to provide such an exciting and innovating program that highlights breeders of the rope horse industry!

Program Name _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ E-Mail _____

About Your Program (can also be emailed) _____

- Annual fee of \$3,500
- Payment due Jan. 1 each year. If not paid, the slot returns to Platinum Medal
- Slots can be sold or leased but must be approved by Platinum Medal team
- Platinum Medal has the right to increase slot amounts based on demand
- Platinum Medal reserves the right to adjust payouts according to the number of slots sold
- Medal Program slots cover the program listed, immediate family: spouse, sons, daughters, son-in-law, daughter-in-law, brother or sister, or business partners listed together on an LLC. DOES NOT COVER cousins, uncles, aunts, etc.

What we need from you...

- Program Logo
- 1 Full Page Ad (high resolution) - We can recommend a team to assist if you do not have an ad.
- Program Write Up
- Program Accomplishments
- Provide any content for us to us on social media to help promote your program

Singature

Printed Name

Date

*By signing you are acknowledging that you have read the rules and fully understand them. The Platinum Medal Futurity assumes no liability. Agree to waive all video and photo rights and understand that all photos and videos of my likeness taken during the event become property of Platinum Medal Futurity. I also permit Platinum Medal Futurity to send me information regarding their events, affiliated products and information via hard mail, text and email communications.

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2023 Medal Program Payout

29 PROGRAMS ENROLLED

2023 EQUINETY PLATINUM MEDAL ROPE HORSE FUTURITY RESULTS MEDAL PROGRAM INCENTIVE HEADING RESULTS

PlatinumMedalFuturity.com

Placing	Rider:	Owner:	Horse Name:	Sire x Dam (Dam Sire)	Breeder:	Score on 3:	Owner Payout:	Program Pay (Breeder)
1	BILLIE JACK SAEBENS	SOUTHERN RANCHES	SJR DIAMOND BULLY	CD DIAMOND x BILLIES SMOOTH CAT (SMOOTH AS A CAT) 2018 GELDING	SAN JUAN RANCH	881.09	\$3,625	\$3,625
2	DAKOTA KIRCHENSCHLAGER	NEAL & JODY WANLESS	YES IM SASSY	MR SASSY FRENCHMAN x FULL A IRISH WHISKEY (PADDYS IRISH WHISKEY) 2018 MARE	BILL OR DEBBIE MYERS	563.74	\$2,175	\$2,175
3	BOBBY MOTE	RELIANCE RANCHES LLC	LEAD ON	CORONA CARTEL x CHARM DANCE (FIRST DOWN DASH) 2019 GELDING	RELIANCE RANCHES LLC	557.03	\$1,450	\$1,450

2023 EQUINETY PLATINUM MEDAL ROPE HORSE FUTURITY RESULTS MEDAL PROGRAM INCENTIVE HEELING RESULTS

PlatinumMedalFuturity.com

Placing	Rider Name	Owner	Horse Name	Sire x Dam (Dam Sire)	Breeder	Average Score	Owner Pay	Program Pay (Breeder)
1	TREVOR BRAZILE	SOLO SELECT/RELENTLESS REMUDA	PRIDE AND JOY	STEVIE REY VON x FUN N FANCY FREE (PEPTOBOONSMAL) 2019 STALLION	TY M SMITH	868.74	\$3,652.00	\$3,652.00
2	BILLIE JACK SAEBENS	PATRICK GIDEON	D-F BET HESA LEGEND	BET HESA CAT x GUNNA BE A LEGEND (LITTLE LENAS LEGEND) 2018 GELDING	DIXON FLOWERS QUARTER HORSE	859.55	\$2,175.00	\$2,175.00
3	BILLIE JACK SAEBENS	SEAN LEHANE	DF AMERICAN STARLIGHT	SHADY LIL STARLIGHT x DT AMERICAN HONEY (SHINERS LENA CHEX) 2018 MARE	DIXON FLOWERS QUARTER HORSE	838.39	\$1,450.00	\$1,450.00
4	COLE DAVISON	CARLOS DA SILVA	SJR DIAMOND SALSA	CD DIAMOND x CAT SCANN (HIGH BROW CAT) 2018 MARE	SAN JUAN RANCH	833.56		
5	JD WING	JAKE FULTON	FLINGIN JAMESON	A STREAK OF FLING x EASY APRIL WHISKEY (PADDYS IRISH WHISKEY) 2018 STALLION	LISA O'ROURKE-FULTON	827.78		
6	COLE DAVISON	BELO WILEY	REPLACEMNT TRIGGER	CD DIAMOND x CR ROAN RANGER (HES A PEPTOSPOONFUL) 2019 STALLION	SAN JUAN RANCH	566.04		

2023 Medal Programs

*Ashley Quarter Horses • Broadaxe Ranch • Coats Horses • Dale Performance Horses
Lauing Mill Iron L Ranch • Driggers Performance Horses • Go Performance Horses
Marcus Cartright Performance Horses • Mill Iron S Ranch • Millionheir Ranch
Myers Performance Horses • Paul Tierney Performance Horses • Premier Rope Horses
Rockin Oz Ranch • Rodeo Ranch • San Juan Ranch • Sheets Performance Horses
Solo Select & Relentless Remuda • Stuart Ranch • Twisted J Ranch • Weber Performance Horses
Werner Equine • Wooten Performance Horses*

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